

Altlandsberg, 7. Feb. 2013

ISA 2013 in Potsdam, Germany

Invitation to Conference Exhibition

Dear Colleagues,

During International Seabuckthorn Conference (14.-17.10.2013) in Potsdam, Germany an Exhibition of products, technologies and related items will be held. We are glad to inform you today about details. Please find enclosed the application form and further information material.

Scope of the conference

During the last years seabuckthorn became one of the most promising crops among the worlds agriculture. The great benefits of this plant – such as nitrogen fixation, use for human nutrition, preparation of medicines, production of cosmetics and, last but not least, environmental protection led to a wide interest in this powerful plant.

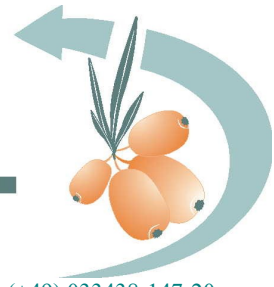
Ten years ago the 1st ISA conference was held in Berlin. It has been followed by a large number of successful meetings around the world. Nowadays, it is very obvious that those long lasting activities of seabuckthorn pioneers resulted in a well accepted and important international meeting, the ISA conference. The international scientific and commercial community is growing vigorously and resulting from this there is a huge interest in exchange of scientific knowledge. During the meetings of the International Seabuckthorn Association in Russia 2009 and China 2011 an impressive development in science and technology became obvious.

Objectives of the Conference

- > to assess the current status of seabuckthorn research
- > to improve knowledge on SBT processing
- > to show new technologies for growing and processing
- > to propagate new knowledge about breeding and planting

SANDDORN E.V.

Gesellschaft zur Förderung von Sanddorn und Wildobst



Sanddorn e.V. , Infostelle, 15345 Altlandsberg, An der Mühle 1, Tel.: (+49) 033438-147-24 Fax: (+49) 033438-147-20

> to demonstrate the health benefits of Seabuckthorn and it's commercial use

Main Themes of the meeting

- > Research on Seabuckthorn
- > Medical and health applications of Seabuckthorn
- > Technology of Seabuckthorn cultivation, harvest and processing
- > Varieties and growing of Seabuckthorn
- > New technologies for organic products from Seabuckthorn
- > Quality of Seabuckthorn products
- > International co-operation on Seabuckthorn

Participants / Speakers

Participants are coming from Asia, Europe, Northern- and Southern America. Speakers from 16 countries already submitted scientific papers for presentation. A total number of 150 scientists and professionals is expected to participate.

Further Information on Conference

Second circular is available at the end of May. Please indicate in the form if you are interested to get this. Circulars as well as the list of all scientific papers is in the Internet: www.sanddorn.net/isa2013

Conference venue

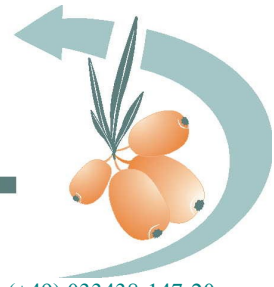
Potsdam Biosphere
Event hall and garden
Georg-Herrmann-Allee 99
14469 Potsdam

Exhibition design

The exhibition will be held in a light hall encircled by tropical plants. Alternatively we will use exhibition mobile hall in the garden. Booth can be located between the plants or in the central area (covering a total area of about 50 x 20 m²). The event hall will

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be used for poster presentations too. Conference bureau and catering are located nearby. A cafeteria is located a few steps away – a good place for negotiations

We are offering:

- Plane floor space for individual booth
- Floor space with booth build by exhibition service*
- Presentation of commercial posters (poster wall will be provided)
- Presentation of advertising materials on desks in the exhibition (e.g. books without an attended)
- Distribution of your individual promotion materials (e.g. add on to the conference documents)
- sponsoring by providing seabuckthorn products for catering**
- sponsoring by ads in the conference booklets, wall papers, flags or other – please ask**

* we are able to support you by organisation of professional exhibition booth, please contact us.

** sponsoring can be declared for tax purposes as donation to non-profit-making organisation Sanddorn e.V., please ask for details

Prices

Basic price is 900,00 Euro for a min. area of 8 m² meters. Each additional square meter is 100,00 Euro. Prices are VAT free.

Prices for display of material are calculated individual, please ask our staff.

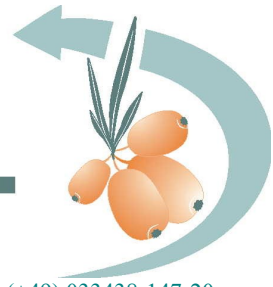
Insurance / Security

We will not offer reliability for insurance of exhibition materials. Exhibition hall is sheltered by security service 24h a day. Separate rooms to store goods will be available.

Vouchers - Tickets

Order of Booth spaces includes one free ticket for conference participation. Vouchers are given on demand for your partners to visit the exhibition. These do not include participation in conference programm.

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Application

Please fill in the form and give us your demands. We'll send you additional information, contracts and confer with you the details.

Deadlines

For booth exhibition space	application until July 31 st
For all other forms of advertisement	application until August 31 st
Setup of exhibition booths	October 13 th , Sunday, 1 p.m. – 7 p.m. October 14 th , Monday, 6 a.m. – 9 a.m.
Cutback	October 16 th , Wednesday, 4 p.m. – 7 p.m.

Contact

For information, application and all inquiries:

ISA 2013 ISA meeting
Ms. Sylvia Thies, Organising Secretary
An der Mühle 1

D-15345 Altlandsberg, Germany

FAX: +49-33438-147-20

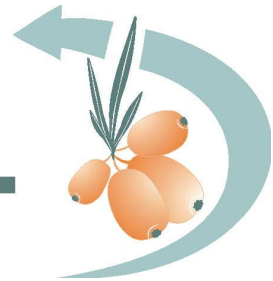
Phone: +49-33438-14724

e-mail: isa2013@sanddorn.net

Priv.-Doz. Dr. Jörg-Thomas Mörsel

President of the German Seabuckthorn Association
vice president of ISA

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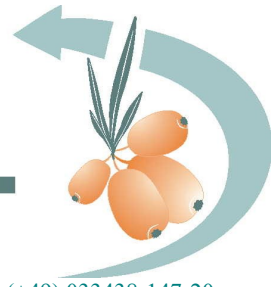
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Application for Exhibition

Company:	
Senior manager	Person in charge
Street / No	FAX
Postal code	Phone
City	e-mail
Country	Billing address
Internet	

Our record in the list of exhibitors, printed in conference material shall be the following
(maximum 8 lines with 25 characters each):

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We order the following space:

We need:

Front length		m		Ø additional information	p
Depth		m		Ø second circular	p
Area		m ²		Ø personal contact	p

We like to:

- Present a commercial poster (poster wall shall be provided)
- Present advertising materials on a desk in the exhibition
- Disturb individual promotion materials
- Sponsor seabuckthorn products

Further information:

- We need electricity kW
- We will display machines and equipment's
- We display food products
- with tasting
- We need further information, please contact us

Short description of the products, services etc. shown in the exhibition:

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.....

.....

Date / city

Signature / signet